

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

**Brian T. Worsham et al.**

Confirmation No. 7026

Application No. 10/665,899

Filed: September 18, 2003

For: **METHOD AND SYSTEM FOR  
FURNISHING OF CUSTOMIZED  
INFORMATION TO VENUES  
TARGETED TO SELECTED  
AUDIENCES**

Group Art Unit: 3689

Examiner: Nguyen, Thuy-Vi Thi

Attorney Docket No. 25343/37:7

Date: December 30, 2010

**AMENDMENT AND RESPONSE**

TO THE COMMISSIONER FOR PATENTS:

In response to the Office Action mailed August 30, 2010, please amend the above-identified application as follows;

**Amendments to the Claims** are reflected in the listing of claims that begins on page 2 of this paper.

**Remarks** begin on page 10 of this paper.